



For Immediate Release

Jennifer Podmore Russell joins Nch'kay

December 4, 2023, Vancouver B.C. - Nch'kay today announced the appointment of Jennifer Podmore Russell as Executive Vice President, Real Estate and Development.

Podmore Russell joins Nch'kay after serving a short term as a director on the Nch'kay Board.

Jenn's strategic visionary outlook, paired with her deep understanding of the real estate market and development through a creative mindset, will be an asset as we further refine Nch'kay's strategy and approach to real estate development in the greater Vancouver area and Squamish Valley." Said Mindy Wight, CEO. "Jenn also demonstrates a keen understanding of our values as an organization, which is essential to our ability to grow our team and work collaboratively with the Squamish Nation and Hi'yám to deliver on housing. We believe her appointment in this role only enhances Nch'kay's success in delivering on our goals while adhering to Nation values, guiding principles, and expectations."

Jenn Podmore Russell has nearly two decades of experience in real estate strategy, portfolio planning and development advisory. Most recently, she held a leadership role as Senior Vice President on the Advisory team at Rennie. Previously, she led the real estate division in BC for a top-four accounting and consultancy firm. She was the founder and managing partner of MPC Intelligence, a research and analytics solution for the new home development industry in Western Canada. She previously held senior roles within a Vancouver-based developer and international real estate brokerage firm. In addition to her contributions to strategic real estate growth, Jennifer is passionate about creating meaningful change in the community. She serves on the board of the Urban Development Institute, as an executive board member of the Royal Colombian Foundation, as director of the Arrowleaf Board and as past Vice-Chair of the Vancouver Economic Commission.

"Nch'kay resonates deeply with my values, and I'm truly honoured to join this exceptional team, driven by a mission to transform Vancouver's landscape," said Jenn Podmore Russell. "My time on the Board highlighted a desire to channel more of my time and expertise in the real estate sector towards fostering wealth and economic prosperity for the Squamish Nation. I'm thrilled to embrace this new chapter and take on a more impactful role in advancing our shared vision."



About Nch'kay

Nch'kay was established in 2018 as the economic development arm of the Squamish Nation. Its mandate is to develop, manage and own the active businesses of the Nation. It was created to allow for the separation of business and politics within the Squamish Nation. Wholly owned by the Skwxwú7mesh Nation (Squamish Nation), Nch'kay is generating wealth and creating prosperity from economic opportunities for current and future generations.

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